



Fundraising Strategy Lab

A Virtual Workshop to Transform Your Fundraising



Is Your Fundraising Stuck?

You're working hard, but donations have plateaued — and you can feel the pressure building. Your board wants results. You know there's more money to raise, but you're not sure where to focus, which donors to prioritize, or how to turn your CRM data into a strategy that actually raises more money.

And hiring a consultant? That feels like money that should be going to programs.

Here's the truth:

The right strategic investment pays for itself many times over. **Windmill Hill Consulting clients typically raise 25–50% more money after implementing our guidance.** The **Fundraising Strategy Lab** is specifically designed to give you maximum insight and a clear action plan — in one focused sprint, at a fraction of the cost of a full consulting engagement.

What You'll Walk Away With:

A clear, data-backed picture of why your fundraising is stuck, which donor segments and activities will raise the most money, and exactly where to focus your limited time and resources. You'll also get a trusted sounding board to pressure-test your ideas and a concrete 90-day action plan you can implement immediately.

How It Works

Your Windmill Hill Consulting expert will analyze your current fundraising efforts and donor data — including what your CRM is already telling you but you haven't had time to decode — then lead you through a strategy sprint to develop the action plan you need right now. You'll finish with concrete steps, insights into where your best fundraising opportunities are, and a follow-up 6-month check-in call to keep your plan on track.

Who Should Attend?

This workshop is ideal for nonprofit Executive Directors/CEOs, Development Directors, and fundraising teams at organizations raising \$1 million+ annually through fundraising and looking for a fresh perspective and expert guidance to get unstuck and start to raise more money.

Why Windmill Hill Consulting?

Windmill Hill Consulting brings decades of expertise in nonprofit fundraising strategy, donor engagement, and data-driven decision-making. Our team has worked with organizations of all sizes to develop sustainable fundraising models that drive real impact. With a deep understanding of nonprofit challenges and opportunities, we provide practical, actionable insights tailored to your organization's unique needs. Our results speak for themselves. Clients we work with generally double donor retention and raise 25-50% more money implementing our guidance and coaching.

Your Investment

\$4,750

Everything you need to get unstuck and start raising more money — in one focused session. You'll get a topline **fundraising assessment** that shows you exactly where you stand, **an expert-led strategy sprint** on the topic that matter most to your organization, **an action plan** you can implement immediately, and **a follow-up check-in call** to keep your momentum going.

Let's Build Your Fundraising Success

Don't miss this opportunity to gain clarity, confidence, and a data-informed strategy to elevate your fundraising. Book your **Fundraising Strategy Lab** today!

To learn more, reach out to Barbara O'Reilly, with "Strategy Lab" in the subject:

 boreilly@whillconsulting.com