

Fundraising Strategy Lab

A Virtual Workshop to Transform Your Fundraising



Are you ready to take your nonprofit's fundraising to the next level?

The Fundraising Strategy Lab is a high-impact, three-hour virtual workshop designed to help nonprofits uncover fundraising opportunities, optimize donor engagement, and build a more sustainable revenue strategy.

What You'll Gain:

- **Data-Driven Insights** – Understand your donor file, spot key trends, and identify areas for growth.
- **Customizable Focus Areas** – Choose from targeted topics like major gifts, board engagement, donor retention, and more.
- **Expert-Led Strategy Session** – Get tailored recommendations to refine your development plan.
- **Actionable Roadmap** – Walk away with a clear set of priorities and next steps to drive fundraising success.

Workshop Structure:

- **Your Fundraising Landscape Assessment** – Analyze your current fundraising efforts, key challenges, and opportunities.
- **Deep-Dive Focus Area (Pick One or Two)** – Major gifts, board engagement, annual planning, donor retention, corporate giving, and more.
- **Strategic Roadmap & Action Plan** – Develop a customized action plan to implement right away.

Who Should Attend?

This workshop is ideal for nonprofit Executive Directors/CEOs, Development Directors, and fundraising teams at organizations of \$1 million or more looking for a fresh perspective and expert guidance to get unstuck and start to raise more money.

Why Windmill Hill Consulting?

Windmill Hill Consulting brings decades of expertise in nonprofit fundraising strategy, donor engagement, and data-driven decision-making. Our team has worked with organizations of all sizes to develop sustainable fundraising models that drive real impact. With a deep understanding of nonprofit challenges and opportunities, we provide practical, actionable insights tailored to your organization's unique needs. Our results speak for themselves. Clients we work with generally double donor retention and raise 25-50% more money implementing our guidance and coaching.

Pricing

Essentials Package

\$3,500

(3-hour workshop; 1 Deep Dive topic)

Comprehensive Lab

\$4,500

(Includes Essentials with 2 Deep Dive topics + 1 hour follow-up coaching session)

Let's Build Your Fundraising Success

Don't miss this opportunity to gain clarity, confidence, and a data-informed strategy to elevate your fundraising. Book your **Fundraising Strategy Lab** today!

To learn more, reach out to Veronica Seymour, Client Success Manager, with "Strategy Lab" in the subject:



vseymour@whillconsulting.com